

Michelle Gregg, M.A.

Instructional Designer

Objective

Highly motivated and experienced educator with a proven track record of fostering engaging learning environments across diverse educational settings. Possesses a strong foundation in instructional design principles and a passion for leveraging technology to enhance learning outcomes. Demonstrated expertise in curriculum development, differentiated instruction, and student-centered pedagogies, complemented by proficiency in various learning management systems and design tools. M.A. in Instructional Design and Technology to further specialize in creating effective and innovative eLearning experiences.

Education

2024	University of Central Florida M.A. Instructional Design and Technology: Education Track
2022	B.A. Anthropology
2017	College of Central Florida A.A. General
2002	International Academy of Design & Technology A.S. Web Design

Experience

05/2025 – present	C2 Technologies Instructional Systems Designer Experienced Instructional Systems Designer with a solid background in developing comprehensive training solutions. Proficient in the entire ADDIE model, from conducting needs and task analysis to designing, developing, and evaluating various learning materials. Adept at creating Interactive Multimedia Instruction (IMI), including web-based training (WBT), instructor-led courses, and video content. Skilled in collaborating with Subject Matter Experts (SMEs) to extract and organize technical content, write scripts and storyboards, and define all media elements. Expertise includes applying Bloom's Taxonomy and leveraging rapid authoring tools like Adobe Captivate and Articulate Storyline. Proven ability to manage projects and work independently to meet production and quality standards.
04/2024 – present	Herzing University Instructional Design Contractor Responsible for designing, developing, and evaluating engaging and effective learning experiences across various modalities, including online, hybrid, and face-to-face. Collaborated with subject matter experts (SMEs), faculty, and other stakeholders to create high-quality instructional materials that meet the diverse needs of learners and achieve desired learning outcomes. Applied instructional design principles, theories, and best practices to develop innovative and learner-centered solutions. A key aspect of work included collaborating with SMEs and department/program to analyze learning needs and designing and producing instructional materials using a variety of authoring tools. Responsible for applying instructional design models, developing course design documents, incorporating accessibility and UDL principles, evaluating instructional effectiveness, providing faculty training, staying current with industry trends, managing projects, and working collaboratively within a team. Notable contribution to the creation of new academic programs; new business programs at the bachelor's and master's level, working with SMEs, department/program chairs, and other designers to create new courses. Created over 50 courses to support these new programs, and utilize a variety of technologies and methodologies, including Canvas, ADDIE, and Design+. Spearheaded the redesign of business program identity and course design in partnership with other business program instructional designer.
2020 – 2024	Marion County Public Schools Teacher: Horizon Academy at Marion Oaks
07/2022 – 07/2024	Grades 6-8 Visual Art

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Responsible for planning and delivering engaging lessons aligned with curriculum standards for grades 6-8 in visual art, utilizing diverse teaching methodologies to accommodate various learning styles and promote student understanding. Conducted regular assessments to monitor progress, provide timely and constructive feedback, and differentiate instruction as needed. Maintained accurate student records and proactively communicated with parents/guardians regarding student progress and classroom activities. Cultivated a positive, respectful, and collaborative classroom environment conducive to learning and personal growth. Communicated effectively with colleagues to support student success and contribute to a positive school culture. Actively engaged in professional development opportunities to enhance teaching practices and stay current with educational trends. Spearheaded the creation of a new visual art curriculum and founded a new art club, providing students with expanded opportunities for artistic expression and skill development. Collaborated with colleagues to assist in the organization and execution of a school-wide art performance and auction, showcasing student talent and supporting the arts program.

08/2020 – **Marion County Public Schools**

07/2022 Teacher: Lake Weir High School

Grades 9-10 IND English

Dedicated and compassionate educator responsible for planning and delivering individualized and engaging English language arts instruction to high school students (grades 9-12) with emotional, behavioral, and mental disabilities. Developed and implemented tailored lesson plans and learning activities aligned with curriculum standards, incorporating differentiated strategies to address diverse learning needs and promote academic growth. Conducted ongoing assessments to monitor student progress, provide specific and supportive feedback, and adjust instructional approaches accordingly. Maintained detailed and accurate student records, including IEP goals, progress monitoring data, and behavioral observations. Proactively and sensitively communicated with parents/guardians, related service providers (e.g., counselors, psychologists, social workers), and colleagues to ensure a collaborative and comprehensive support system for each student. Implemented positive behavior support strategies and created a safe, therapeutic, and inclusive classroom environment that fosters emotional regulation, social skills development, and academic engagement. Actively participated in Individualized Education Program (IEP) meetings and contributed to the development and implementation of individualized goals and accommodations. Engaged in ongoing professional development focused on best practices for supporting students with emotional, behavioral, and mental health needs, trauma-informed care, and effective instructional strategies for diverse learners. Collaborated with school staff to promote a positive and supportive school-wide culture.

10/2017 – **Marion Military Academy**

12/2019 Teacher

Grades 9-12 – Digital Photography, Digital Design, and Digital Information Technology

Highly motivated and innovative educator responsible for developing and delivering engaging curriculum in Digital Photography, Digital Design, and Digital Information Technology to high school students (grades 9-12) within a military school environment. Spearheaded the creation and implementation of a brand-new, comprehensive curriculum for Digital Photography, Digital Design, and Digital Information Technology programs, aligning with relevant industry

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standards and fostering student creativity and technical proficiency. Utilized diverse instructional strategies and technologies to accommodate various learning styles and promote a rigorous and engaging learning experience. Conducted regular assessments to monitor student progress, provide timely and constructive feedback, and differentiate instruction as needed. Established and advised the Yearbook Club, overseeing all aspects of yearbook creation, including design, photography, layout, and production. Provided instruction and certification to students in essential software applications, including Microsoft Word, Excel, PowerPoint, and Adobe Photoshop, enhancing their digital literacy and career readiness. Maintained accurate student records, communicated effectively with parents/guardians and colleagues, and contributed to the positive and disciplined environment of a military high school. Actively participated in professional development opportunities to remain current with technological advancements and best pedagogical practices.

02/2016 – **Catapult Academy**

06/2017 Instructor

Grades 9-12 – dropout prevention general education

Dedicated and innovative educator responsible for providing comprehensive instruction across all core subjects to high school students in a dropout retention program, catering to individuals unable to graduate in a traditional school setting. Developed and implemented individualized learning plans that integrated a specialized learning software program, enabling students to progress academically both within and outside of a traditional classroom environment. Facilitated student learning through engaging and flexible instructional strategies, adapting to diverse learning needs and paces. Monitored student progress within the learning software and provided personalized support, guidance, and timely feedback to ensure academic growth and credit accrual. Maintained accurate student records, tracked progress towards graduation requirements, and communicated effectively with students, parents/guardians, and program administrators. Created a supportive and encouraging learning environment that addressed individual student challenges and fostered motivation for academic re-engagement and high school completion. Collaborated with program staff to provide holistic support services and resources to address barriers to graduation. Actively participated in professional development to enhance skills in alternative education models, student engagement strategies, and the effective use of learning technologies.

Certifications

2025	Scrum Master Certification LearnQuest Credential ID U8R2C6NKVGG2
2025	Scrum Master Certification: Scaling Agile and the Team-of-Teams LearnQuest Credential ID AGNYKLQ9JH6J
2025	Scrum Master Certification: Scrum Methodologies LearnQuest Credential ID 2TGQDNIFHAHM
2025	Foundations of Project Management Google Credential ID GLJ49A6H5UOH
2025	Get started with Jira Coursera Project Network Credential ID LV4LNJEXJRJP
2025	Introduction to Scrum Master Training LearnQuest Credential ID 4PYJ48R5JPCY
2025	University of Central Florida Instructional Design & Technology – eLearning certificate
2023	Florida Department of Education Art 5-year temporary certification #1485545

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2018	Marion County Public Schools District Certified Vocational Teacher – Photography and Commercial Art
2019	Adobe Certified Associate Photoshop

Honors and awards

2025	On-the-Spot – C² Technologies Recognition of commitment to high level performance, developing client relationships, and making highly valuable contributions to the success of C ² Technologies, Inc.
2024	Marion County Public Schools – Horizon Academy Rookie Teacher of the Year - Nomination
2017	Catapult Academy – May 2017 Educator Spotlight Winner The "Education Spotlight" award recognizes schools and organizations that are making a significant impact on student learning and achievement through innovative practices.

Skills

Canvas LMS	ADDIE
DesignPLUS	AGILE
Microsoft Office Suite	Written/Verbal Communication
SharePoint	Project Management
Adobe Creative Cloud Suite	Instructional Strategies
Adobe Captivate	Andragogy & Pedagogy
HTML	70 WPM
Canva	
Jira	